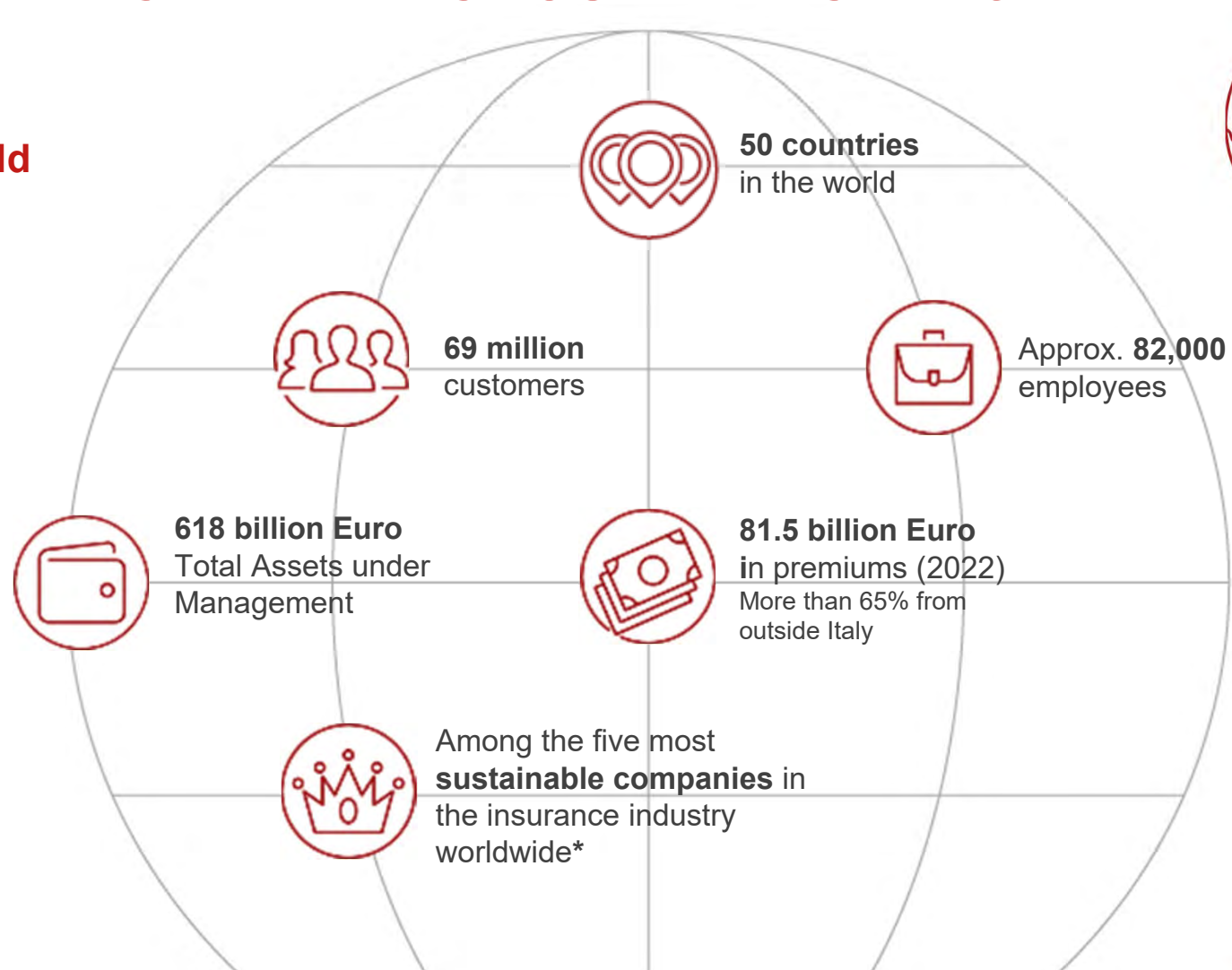


ARTE GENERALI

INTERNATIONAL GENERALI GROUP AT A GLANCE

One of the leading
Insurers in the world



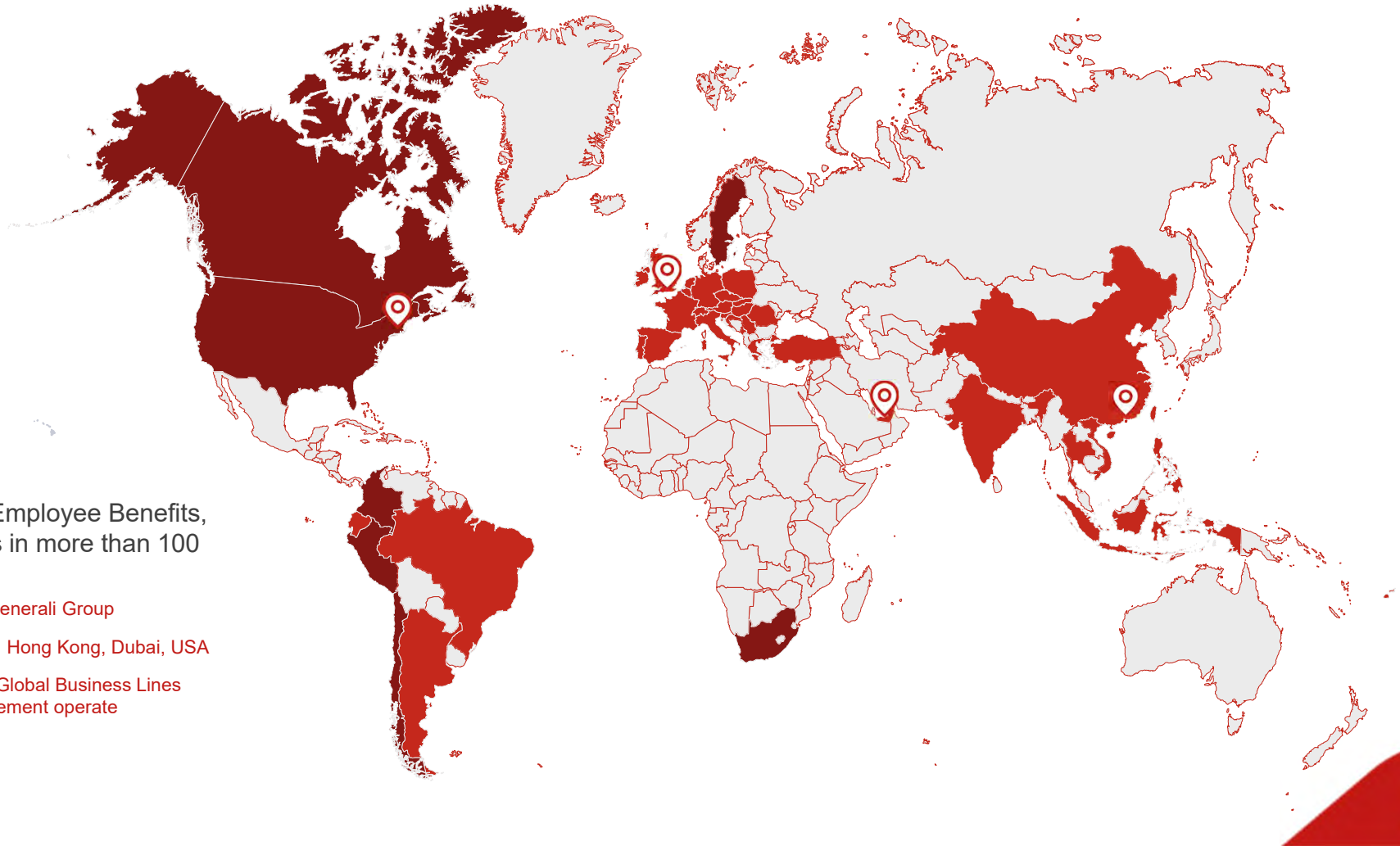
* Confirmed in the Dow Jones Sustainability World Index (DJSI) and the Dow Jones Sustainability Europe Index (DJSI Europe)



PRESENCE OF THE INTERNATIONAL GENERALI GROUP

Through Generali Employee Benefits, the Group operates in more than 100 countries.

- Insurance operations of Generali Group
- Brances: United Kingdom, Hong Kong, Dubai, USA
- Other countries, in which Global Business Lines or Asset & Wealth Management operate



LIFETIME PARTNER 24: DRIVING GROWTH

At the end of 2021, the Generali Group presented its three-year plan up to 2024.
The title: Lifetime Partner 24: Driving Growth.
The new plan gives a clear vision for Generali in 2024 and is based on three strategic pillars.



DRIVE SUSTAINABLE GROWTH

- Boost P&C revenues and maintain best-in-class technical margins
- Grow capital light business, technical profits and ESG product range
- Underpin growth with effective cost management

ENHANCE EARNINGS PROFILE

- Improve Life business profile and profitability
- Redeploy capital to profitable growth initiatives
- Develop Asset Management franchise further

LEAD INNOVATION

- Increase customer value through Lifetime Partner advisory model
- Accelerate innovation as a data-driven company
- Achieve additional operating efficiency by scaling automation and technology

DELIVER STRONG FINANCIAL PERFORMANCE, BEST-IN-CLASS CUSTOMER EXPERIENCE AND AN EVEN GREATER SOCIAL AND ENVIRONMENTAL IMPACT THANKS TO OUR EMPOWERED PEOPLE

GENERALI GROUP

Core insurance business

An extensive line of products in the Life and Property & Casualty segments to meet all the clients' needs.

LIFE AND P&C

In the Life segment, the offer ranges from private provision products, including unit-linked policies and protection for individuals and families, to complex plans for multinationals.

In the P&C segment, the well-balanced portfolio goes from mass-market coverage such as Car, Home, Accident & Health, to sophisticated commercial and industrial risk coverage.

The Group is committed to achieving the optimal client segmentation and enhancing product innovation in order to deliver a targeted approach to clients. Generali is pursuing the goal of setting new standards in customer loyalty and satisfaction.

In the field of art insurance, this results in tailor-made offers that meet the contemporary demands and expectations of clients in the private, institutional, commercial and exhibition sectors.



PRODUCT INNOVATION

Generali relies on innovation as a key driver for future growth. Through innovation we can offer tailor-made solutions and accelerate product development by providing a central platform for the areas of Life, Health and P&C.

In the Life segment, every new product is approved ex-ante by a comprehensive quality assurance. Products are assessed periodically to ensure Group's standards are met.

In the P&C segment, Generali is committed to enhancing the performance of the P&C offer, by improving the sophistication of its products and services for a better definition of clients' profiles, and its claims management services.

Generali is a leader in the retail segment and it is increasing the contribution of the commercial business, in which it services from small to large companies at international level leveraging the Group's global reach and its strong ties with international sales partners.



ARTE Generali is specialized in art insurance, acting as part of the Generali's Global Business Activities.

ARTE Generali puts the art collectors and institutions at the center of its innovative approach to deliver insurance solutions and services with the goal of protecting artwork and its environment, and in doing so acts as a true lifetime partner to the art community.

OUR VISION & MISSION

Our Vision

Ultimately fostering the sharing of art and its associated values in and for society

Access to art-related services helping to enjoy collecting whilst reducing its constraints

Invitation to share experiences in a community of likeminded enthusiasts

Our Mission

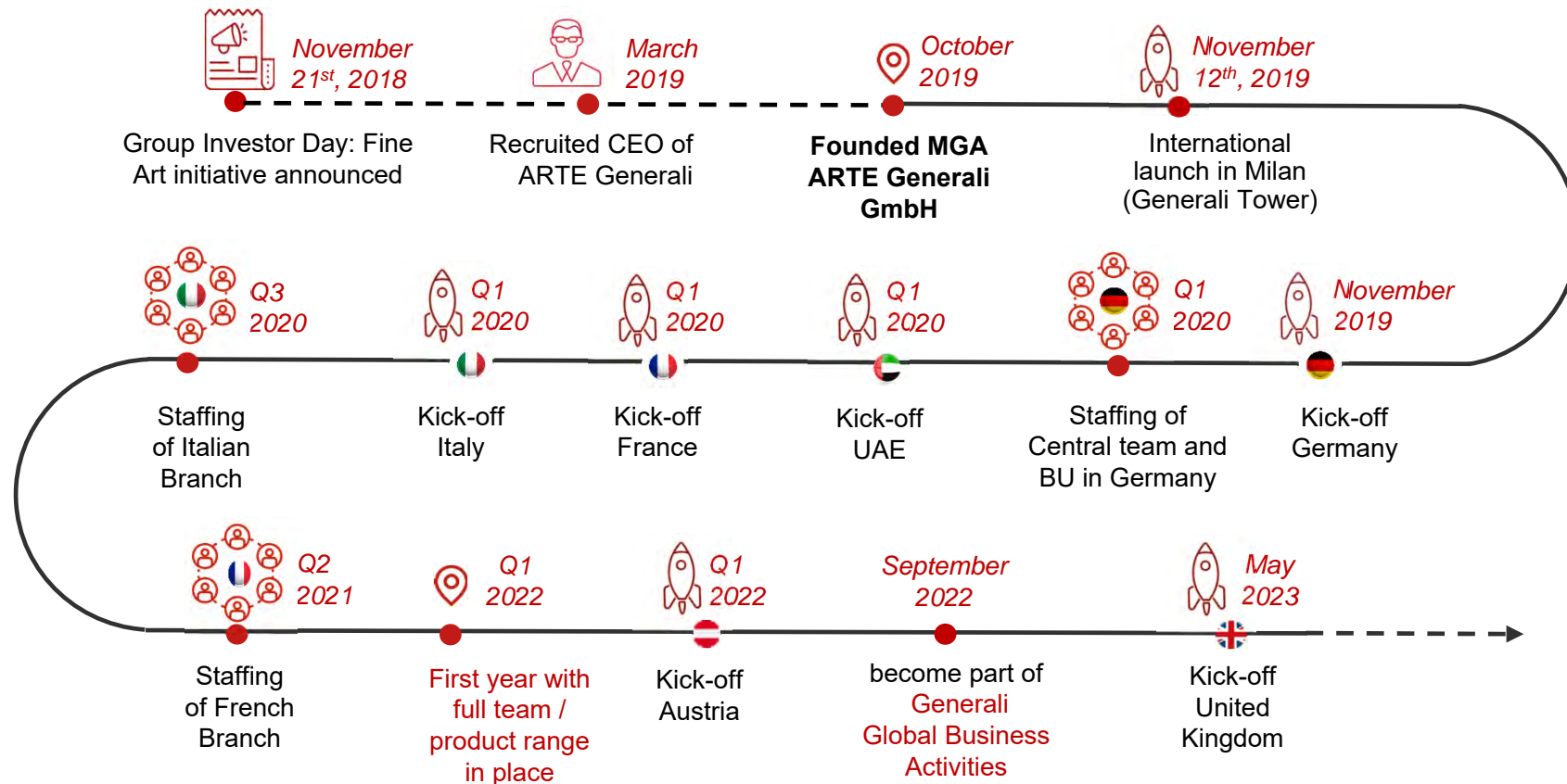
ARTE Generali is specialized in art insurance striving for the life-time partnerships with art collectors (individuals or institutions) and art professionals.

Consisting of experts in insuring art, passion assets and related real estate properties, our approach is as holistic and bespoke as our clients's need are unique.

Our client benefit from the best available services helping them to protect, preserve, restore or appraise their art in a relationship based on shared passion.

As a truly is the universal language, we help to preserve and protect all genres and any geography for our greater community worldwide.

IN THREE YEARS FROM A START-UP TO SUCCESSFUL COMPETITOR IN THE MARKET OF ART INSURANCE



THE INTERNATIONAL TEAM STANDS FOR EXPERTISE IN INSURANCE AND PASSION FOR ART



Jean Gazancon
CEO



Bernd Pokorny
Office Manager



Hans Jürgen Kronauer
Head of Underwriting



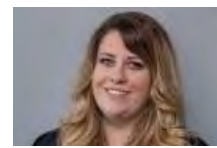
Iris Handke
Head of Intl Business
Development



Julia Ries
Country Head Germany



Johannes Kasek
Senior Underwriter



Kathrin Schmitz
Underwriter



Dirk Pörs
Claims Manager



Daniele Melchiori
Head of Finance & BD



Marco Lo Presti
Finance & BD



Maurizio Zaffaroni
Head of IT



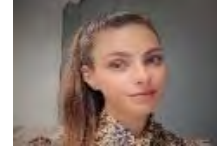
Camilla Marangoni
Head of Digital



Philippe Bouchet
Country Head France



Caroline De Combarieu
Head of Distribution



Oceane Charrueau
Junior UW



Leonie Mellinghof
Head of Marketing



Letizia Miranda
Expert Digital Marketing



Stefan Göbel
Head of Communications +
CSR



Susanne Paul
Communication Manager



Italo Carli
Country Head Italy
and Commercial
Coordination Europe



Cristina Resti
Art Expert & Sales UW



Rebecca Roj
Junior UW



Eleonora Claudia Melato
General Counsel

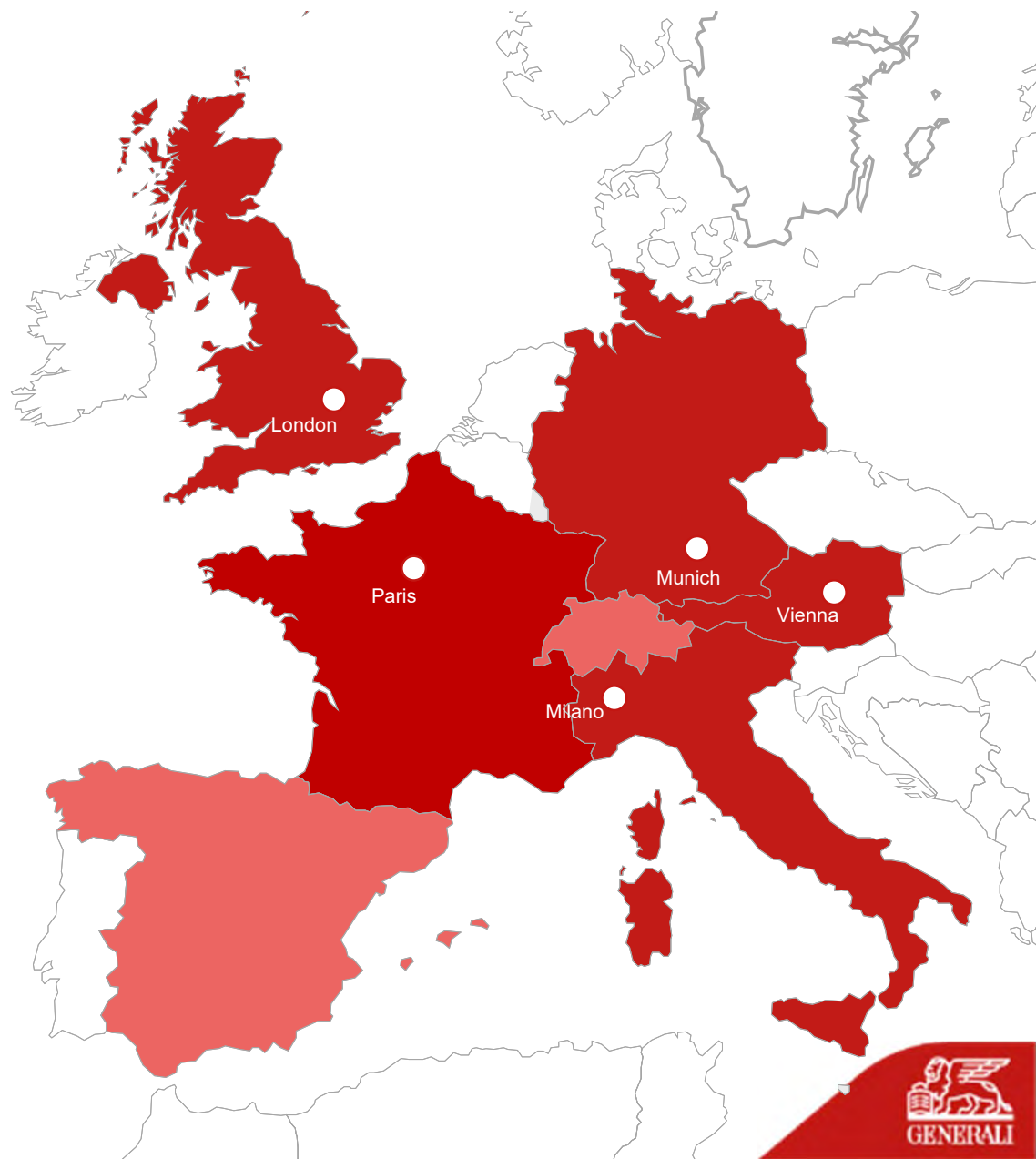


Anna Maria Amato
Head of international
Underwriting and Exhibitions

DISTRIBUTION COUNTRIES OF ARTE GENERALI

IN GERMANY, ITALY, FRANCE, AUSTRIA, UNITED ARABIAN EMIRATES AND UNITED KINGDOM, ARTE GENERALI OFFERS A COMPREHENSIVE PRODUCT PORTFOLIO FOR PRIVATE, INSTITUTIONAL AND COMMERCIAL CUSTOMERS AS WELL AS EXHIBITIONS.

IN ADDITION, THE GEOGRAPHICAL EXPANSION OF ARTE GENERALI'S BUSINESS ACTIVITIES IS TO BE EXTENDED TO NEW COUNTRIES IN EUROPE, NORTH AMERICA AND ASIA.



OUR VALUE PROPOSITION

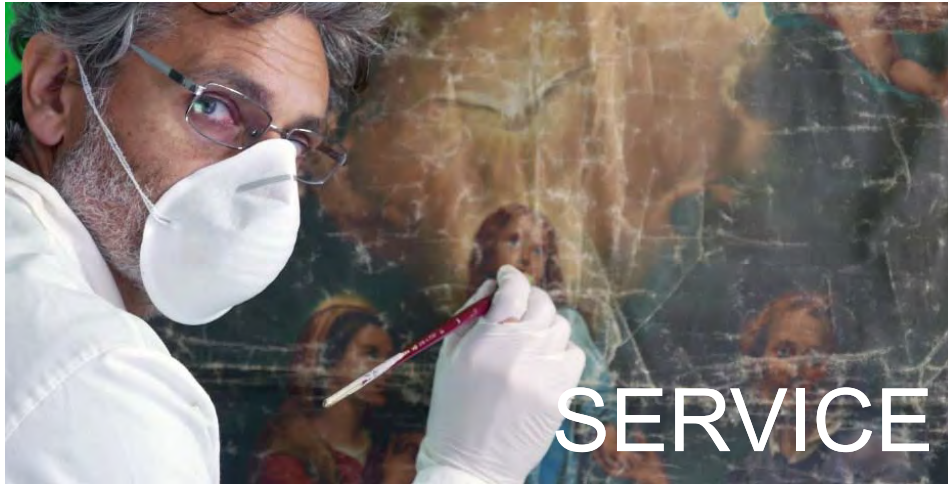


- Prevention for and preservation of your art
- Bespoke insurance solutions, protecting against loss and damages
- Claims experts provide immediate assistance in the event of a claim and are available at all times. They are familiar with the special asset of art and ensure adequate claims handling.
- Transparent information and knowledge sharing in order to raise risk-education

- High capacity, multi-located all-risk insurance cover
- Bespoke adaption to client needs, fully respecting local legislation
- Continuous service and product development
- Managed by a pan-European expert community platform



OUR VALUE PROPOSITION











- Digital technologies and applications to facilitate the interaction and ease workflows with our business partners and clients
- Latest digital application leveraging Artificial Intelligence thanks to a collaboration with Wondeur to provide real-time market information on contemporary artists
- Provision of various digital interaction services benefits a community of collectors
- Partnerships with start-up companies for constant ideation and creation of new features

- Bespoke concierge service furnishing our clients with best-in-class art-related support functions (appraisal, cleaning, restoration, transport, storage)
- Emergency assistance services with dedicated claims experts
- Differentiated services for distributors to keep on servicing their clients

DIGITISATION



ARTE GENERALI PROVIDES INSURANCE COVER FOR THE AREA OF PRIVATE CLIENTS, INSTITUTIONAL, COMMERCIAL AND EXHIBITION

	 Private	 Institutional	 Commercial*	 Exhibition
				
Clients	<ul style="list-style-type: none"> Private art collectors (collection worth > 250 k€ / 500 k€) Including artworks, collectibles, classic cars (MOD*), fine wines, jewels 	<ul style="list-style-type: none"> Museums and public art galleries Private Foundations Corporate art collections 	<ul style="list-style-type: none"> Art dealers Fine Art Galleries Auction Houses Fine Art Shippers Artists (except UK) 	<ul style="list-style-type: none"> Museums Art Exhibition organizers
Products Description	<ul style="list-style-type: none"> Fully modular product All-Risk Mandatory ART module except UAE Including transport (limited in amount and/or number of movements) 	<ul style="list-style-type: none"> Fully modular product All-Risk Mandatory ART module Permanent collection Temporary exhibitions 	<ul style="list-style-type: none"> All-Risk ART Only Permanent 	<ul style="list-style-type: none"> All risk ART only Temporary Wording aligned to market standard
Products Modules	<ul style="list-style-type: none"> Art & Collectibles Jewellery & Valuables Content Building Liability (except Germany + Austria) Assistance Transport 	<ul style="list-style-type: none"> Art & Collectibles Content – except UK Building – except UK Liability (Italy only) Assistance Transport 	<ul style="list-style-type: none"> Art & Collectibles Operating equipment Transport 	<ul style="list-style-type: none"> All risk Nail-to-Nail Exhibition product Transport

*MOD - Motor own damage - and Commercial coming soon

A BENEFIT FOR CLIENTS AND ART LOVERS. ARTE GENERALI DIGITIZES ART MARKET INFORMATION AND COLLECTIONS



With a variety of features, we address the needs and desires of an art collector in today's world.

MyArtMarketTrends.

Thanks to Artificial Intelligence technology from the cooperation partner WONDEUR, provide real-time market information on contemporary artists such as: Valuation, liquidity value, transactions, changes in value, museum dynamics and future prospects.

MyEvaluation.

Estimates the market value of your paintings, sculptures and antiques. Using block chain technology providing remote evaluation services by leading experts.

MyCollection.

Easily store and categorize artwork. Market Trends. Valuable information about contemporary artists and their development - with real-time market insights based on AI.

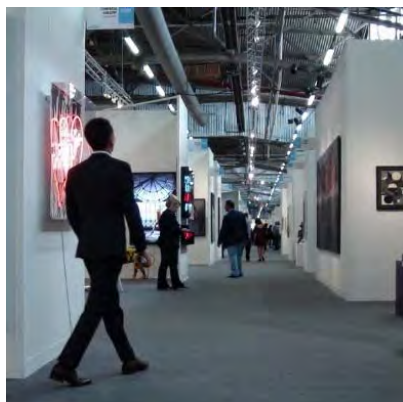
MyDocuments.

Organize your documents and possibly to share them with ARTE Generali experts.

MyClaims.

Takes care of fast processing.

ARTE GENERALI OFFERS A UNIQUE SERVICE AS PART OF ITS ART INSURANCE: ARTE GENERALI CONCIERGE SERVICE



In all countries where ARTE Generali is represented, it has an outstanding network of specialists for any service related to art.

Contacting the Concierge Service opens up a world of experts in the fields of

- Restoration
 - Art transport
 - Storage
 - Security
 - Legal
-
- Our Valuation Service for all your works of art is carried out by experts, completed by the advice and expertise of our art historians.

FOR OUR PARTNERS IN DISTRIBUTION AND PROFESSIONAL ART BUSINESS WE CREATE SPECIAL DIGITAL SERVICES



Offer a flexible, collaborative and user-friendly web platform for collections. Among the functionalities:

- Create and manage virtual collections of objects thanks to an advanced collection management system
- Create certificates / insurance holdings
- Create and manage condition and status reports.
- All functionalities are interconnected and can be easily accessed through a delegation and invitation system.

In Partnership with

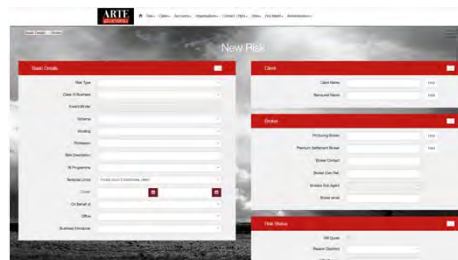


COMING SOON

An internal underwriting tool used by ARTE Generali to generate documents and a repository with the possibility to give access to Brokers to directly insert requests of quote.

Among the functionalities:

- Underwriter process
- Document Repository
- UW management support: Risk Search / Diary - Tasks
- Reporting



PARTNERSHIPS – PRESENT WHERE THE ART WORLD MEETS

FIRST REPORT
"HOW WELL KNOWN IS ITALIAN
ART ABROAD?"



INTERNATIONAL BIENNIAL OF
ANTIQUITIES IN FLORENCE



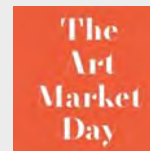
ART & FINANCE CONFERENCE



OLIVIERO TOSCANI "THE
GERMAN OF THE 21th
CENTURY" BERLIN, MUNICH,
COLOGNE



BEAUX ARTS AND THE ART
MARKET DAY



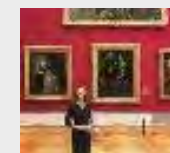
FINE ART & LA BIENNALE



FONDATION GUERLAIN



PINAKOTHEK MUNICH
VENICE 500
MALEREI DER VENEZIANISCHEN
RENAISSANCE



ARTE GENERALI TALKS TO LEADING EXPERTS IN THE ART WORLD

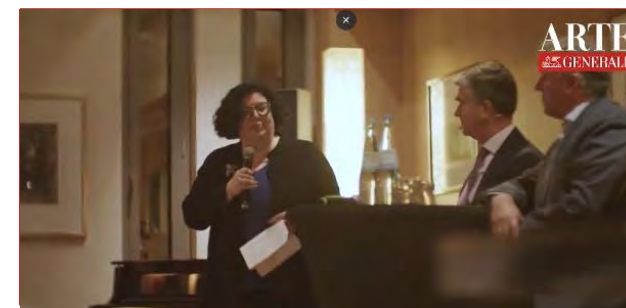


ART & FINANCE CONFERENCE

Since 2022, ARTE Generali has been the main partner of this globally unique event, where new trends and developments in the arts and finance are discussed. ARTE Generali is committed to protecting the arts and always being at the forefront of innovative services for our clients.

EXPERT TALK AT ART COLOGNE ON SECURITY

The art of stealing art: The internationally renowned experts on the subject of art robbery, Chief Inspector Rene Allonge from the Berlin State Criminal Police Office and Art Recovery Specialist Christopher Marinello from London share their experiences from the world of art robbery with our guests.



EXPERT TALK AT TEFAF MAASTRICHT ON DIGITISATION

"How AI is changing the way we look at art". Moderated by Apollo International Art Magazine, art experts Carina Popovici, CEO of Art Recognition, Rob Erdmann, Senior Scientist of the Amsterdam Rijksmuseum, discussed the topic of forgeries and their detection in the art world.

AS INDUSTRIAL PIONEER, THE GENERALI GROUP HAS ANCHORED SUSTAINABILITY IN ITS STRATEGY - WE SUPPORT THIS COURSE WITH FORWARD-LOOKING MEASURES IN THE ART AREA

WE ARE RESEARCHING IN THE ERASMUS+ / PROJECT CHARISMA HOW OUR CULTURAL HERITAGE CAN BE PROTECTED AGAINST CLIMATE CHANGE

ARTE Generali with Mazzini Lab Società Benefit and the Universities of Perugia/I, Krems/AUT and Czech Republic, aim to identify and reduce the negative impacts of climate change on cultural heritage.

- Natural events caused by climate change are increasingly affecting the cultural heritage of our society
- Transnational Erasmus+ project CHARISMA combines knowledge from different research fields to reduce risks to works of art
- Research creates a basis for training specialized risk managers in the field of art insurance



ARTE GENERALI ENGAGES ARTISTS IN THE PANDEMIC FOR PHYGITAL ART WORKSHOPS FOR CHILDREN

To encourage the creativity of the most vulnerable in our society, children, during the pandemic, ARTE Generali is building a bridge between education, entertainment and art. Together with "Couleurs de la Vie" (Colours of Life), an art school for children and young people founded by Dima Alrefai, which brings young people together through art and creativity, regardless of gender, social class, culture or ethnicity. After escaping from Syria, Dima was supported by The Human Safety Net, Generali's global initiative to support disadvantaged people, in setting up the school.



