



## Company profile

As part of the Global Business Lines of the Generali Group, **ARTE Generali** is the international business unit specialized in **Art insurance**.

ARTE Generali puts the collector of Art at the center of its innovative approach in proposing solutions of insurance and services which aim at **protecting the art works** and their surroundings, being therefore a true **lifetime partners of the art community**.

The key strength of this unit, founded in 2019, lies in a unique mix of underwriting expertise, **specialized services** and **innovative digital tool** brought to its partners and clients.

ARTE Generali provides an innovative toolbox that is constantly evolving and infused by the passion for Art which makes a connection at the core of its team. A comprehensive range of **insurance products** for private clients, institutional and commercial organizations as well as exhibitions has been developed. This takes the form of single or multiline art insurance, in combination with other property insurance proposing large geographical and capacity covers, underwritten by seasoned experts.

**Digital technologies** and **applications** are being developed to improve and simplify interactions with business partners and clients. ARTE Generali partners with specialized start-ups to implement the latest innovations, such as **AI** to provide insights into the contemporary art market, **blockchain** to evaluate art remotely by physical experts or the **digitization** of artworks to support collection management.

ARTE Generali's Concierge Service provides the client with access to a network of dedicated experts in restoration, transport, storage and other related services to help secure Art pieces and actively manage risks associated with owning art.

ARTE Generali currently operates in **Germany, France, Italy, Austria** and the **Middle East**. Additionally, ARTE Generali's business activities are to be expanded into new countries in **Europe, North America** and **Asia** in the near future.