

## ARTE Generali participates in international research project to reduce risk of climate change impact on cultural heritage

- Natural events are increasingly affecting the cultural heritage of our society due to climate change
- Cross-national Erasmus+ project CHARISMA combines knowledge from different research areas to reduce risks to art
- Research establishes a basis for training specialized risk managers in the field of art insurance

Munich, 09/06/2022 – The international Erasmus+ project CHARISMA (Cultural Heritage Academy for Risk Management), is now launched: The project, led by Mazzini Lab, aims at identifying possible risk factors for cultural heritage due to climate change. The collaboration for the research brings together ARTE Generali, the insurance company specializing in art, the University of Perugia as well as the Austrian University for Continuing Education in Krems, and the ITAM in the Czech Republic.

The results of the two-year project will provide a basis for risk assessment that will be valid far beyond the borders of the participating countries. This will assess and, where possible, mitigate the negative impacts of climate change on cultural heritage and also provide access to the best training opportunities for specialized risk assessors in this field. The ambitious project will involve more than 100 relevant international stakeholders who will expand their expertise on cultural heritage risk assessment, combining it with expertise in homeowner's insurance and in-depth knowledge of the visual arts.

Natural destruction over time and human intervention are the best-known threats to cultural heritage. Today, natural disasters increasingly caused by climate change pose a threat to the world's public and private cultural heritage. Natural disasters have always left their mark on cultural history from ancient times to the present. The threat of natural events caused by climate change significantly increases the risk of damage or even permanent loss of buildings, artifacts or works of art.

**Jean Gazançon, CEO ARTE Generali**, says: *"Real Art is unique and cannot be replaced in the event of destruction. Prevention has therefore top priority for ARTE Generali. We not only insure art, we support every initiative that helps us protect art from damages. Climate change and related natural events pose a growing risk to our cultural heritage. We need to think ahead of this development and turn it into concrete protection. With our partners of the Erasmus+ program, we have gathered specialists from different scientific disciplines to get concrete answers to the important questions concerning art insurance in climate change. Based on this specialized knowledge, new solutions will emerge to meet the needs of our customers."*

Collaboration among partners allows the requirements for future risk managers to be developed and transferred into first-class educational offerings. ARTE Generali brings best-in-class actuarial knowledge to the scope of work. The development of a new curriculum specializing in cultural heritage in the context of climate change will provide the foundation for new methodologies for risk managers.

**Massimo Cruciotti, Head of Mazzini Lab Benefit**, says: *“A Risk Manager specialized in artistic and cultural heritage develops interdisciplinary skills that allow adequate support to exhibition organizers and curators during the organization of an exhibition, to registrars and transporters during the loan of works of art, to restorers and insurers during the compensation phase of a policy or a claim. These are the prerequisites for our participation in the Erasmus + program with a project entirely dedicated to risk prevention, and in particular to the professional figure of the Risk Manager for Cultural Heritage.”*

The project co-financed by the European Union through the ERASMUS+ Programme under the Grant Agreement n. 2021-1-IT01-KA220-VET-000034797, with the official name of "Risk Management for Cultural Heritage", has an initial period of two years. The presentation of research results is scheduled for July 2024. At least 50 applicants will be trained as cultural heritage risk managers by 2024.



Further information and areas of responsibility of the partners:

**Mazzini Lab Società Benefit** was born from the experience gained in 10 years in the field of cultural heritage protection by the non-profit association SOS Archivi. It pursues aims of common benefit by acting responsibly, sustainably and transparently towards persons, communities, territories and the environment, cultural and social assets and activities, bodies and associations, and other stakeholders.

**University for Continuing Education Krems:** With its multidisciplinary approach, DUK covers topics such as protection and authentic and dignified preservation of architectural monuments, development of revitalization and refurbishment projects respecting cultural identity, aspects of energy optimization, building technique, cost efficiency, cultural, economic and ecological sustainability.

### **Università per stranieri di Perugia**

The University has hosted the UNESCO World Water Assessment Program since 2006 at Villa La Colombella, the headquarters of WARREDOC, an international center of excellence for water and environmental sustainability programs in water, earth, climate, ecological, social sciences and humanities. The mission of WARREDOC is to develop solution-oriented research, dissemination, and exploitation activities to demonstrate with/for public, private and civil society organizations how to foster a greener, safer and healthier society.

### **Ustav Teoretické a Aplikované Mechaniky AVCR**

ITAM is a non-profit, public research institute belonging to the Czech Academy of Sciences and employing about 120 people (full-time and part-time). Since 1990, it has been conducting long-term research in conservation science and interdisciplinary problems of cultural heritage, covering a wide scope of topics from historical materials and structural tasks to urban, spatial and territorial or site management issues.

### **Arte Generali**

Inspired by almost 200 years of passion for art, ARTE Generali offers specialized insurances for art collections, valuables, household and property portfolio. Our personalized solutions are supported by cutting-edge services and digital tools to help and reward art owners. The teams of ARTE Generali GmbH have a solid background in Underwriting Insurance Fine ART risks and managing related claims with senior experts who have more than 20 years of experience in the specific sector.

For more information, please visit the website: <https://www.charisma-academy.eu/>

### **ARTE GENERALI**

ARTE Generali is the Generali Group's international unit specializing in art for the protection of art collections (private and institutional). ARTE Generali's offering is as holistic and tailored as the unique needs of its customers. As a lifetime partner for art collectors, it offers innovative, personalized solutions and services that help clients protect, preserve, value their collection while sharing their relationships of passion for art with other collectors. ARTE Generali's offering is available in Germany, France, Italy, Austria and the Middle East and is continuously expanding to other countries.

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